

# Pamela Ravasio PhD

corporate responsibility & governance | innovation | digitalisation

*I make the complex world of CR understandable, actionable, measurable.*

*At the pulse of market developments & end consumer needs.*

*Future proofing expert: Guides the transition towards a new economic reality; realises opportunities, avoids expensive strategic mistakes.*



## Corporate responsibility & governance; Innovation; Digitalisation

Tracing the path in the transition towards a new economic reality, where competitiveness and sustainability are inseparable. Learn quickly from global megatrends. Solid business acumen – both strategic and operational, enhance your position in the light of these megatrends. Achieve goals across functions and business units in a cohesive, collaborative and motivating fashion. Ignite a desire to achieve change.

Pamela is specialised in corporate governance and responsibility (CR), with a strong link to innovation processes and digitalisation . Her strength is the delivery of graspable, actionable and measurable CR strategies, at the pulse of global market developments and consumer needs.

Her track record as Global Stakeholder Manager and Head of CSR & Sustainability in the corporate world, as well as consultant to small to multi-national enterprises allow her to collaboratively identify the best and most suitable solutions for clients.

### Services

*Board Practice:* As director or coach  
Governance processes, Megatrends, Corporate Responsibility, Digitization, Innovation.

*Strategic & Operational Advisory:* Sustainability for Consumer Goods Industries. Long-term vision of the business; break down to low hanging fruits; operational short- and mid-term deliverables.

*Process Facilitation:* Fair board processes, corporate strategy creation and evaluation; goal setting.

### Key Characteristics

- *Global Citizen:* Swiss & Italian dual national Living & working in JP, UK, ES, for 14+ years.
- *Doer:* Devised, and implemented CR strategies, in: diverse businesses, cultures, countries, industries.
- *Seasoned:* 20 years in business

### Selected Qualifications

- *International Directors Programme & Certificate in Corporate Governance, 2016,* INSEAD, Paris-Fontainebleau.
- *Ph.D., 2004,* Human-Computer Interaction; Swiss Fed. Inst. of Technology, Zurich, Switzerland.
- *M.Sc., 1999,* Computer Science with Business & Marketing, Zurich, Switzerland
- Fellow, Institute for Corporate Responsibility & Sustainability (FICRS).

### Awards

- *Winner 'Observer Ethical Award',* category 'ethical blog' for <http://shirahime.com>, London, 2011
- *Winner 'Siemens Japan Award'* for best 3i CR project proposal. Siemens Japan K.K., Tokyo, 2007

### Languages

- *German:* Native
- *English:* Native-equivalent
- *Spanish:* Proficient
- *French:* Advanced
- *Japanese:* Intermediate
- *Italian:* Intermediate

### Contact Details:

*Based in:* Zurich, Switzerland